**Rocío del Pilar Durán**

**Bilingual and bicultural Life coach and trainer**

Entrepreneur, happiness coach, inventor and a multicultural connector. A bilingual Community Psychologist passionate about connecting cultures and transforming lives. I truly believe that we have to build bridges between communities and promote their connection. If we work together from our similarities instead of our differences we will build a more inclusive and stronger society. I believe in the power of women working together.

Rocío del Pilar Durán is a certified Life coach with over 16 years of experience in community development projects at both the state and national levels in her native Colombia. She has lived in the United States since 2010. She holds a Master’s Degree in Community Psychology, and her participation in national projects include, among others, working with the Ministry of National Education (MEN) and the Ministry of Technologies of Information and Communications (MINTIC) in Colombia. While National Coordinator of the Educational Computer for Schools Program. Ms. Durán had the opportunity to build a national educational proposal for the improvement of education through the use of computers in schools.

At the state level, Ms. Durán led the Worlds for Children Project, an initiative that improved educational conditions, services and care for more than 40,000 children aged 03 months to 4 years in Bogotá city. Her work on several research projects has allowed her to expand her skill sets and understanding regarding how to approach the needs of diverse communities. As a result of her investigations, Ms. Duran has published: “Teen Colombians, anthology of stories and testimonials” and “Atees a 'mover' of educational institutions”.

As the cofounder of ShareLingo, she created a whole new way to learn English and Spanish by sharing cultures more than just words. She also is the founder of Rocio Life Coach where she is focus on transforming lives and companies. She has also invented a handmade leather product that won a prize and grant in 2016 from the Emily Griffith Technical College to aid development. She is the co-producer of *“Mujeres en Jeans y Tacones”* [Women in Jeans and Heels] whose mission is to empower and promote Latino women entrepreneurs and their families. She is now a co- hosts for “MujerES Adelante” Facebook live program created for the empowerment of women.